# INTRODUCING LURAN® ECO AND NAS® ECO

## **OUR SUSTAINABLE DROP-IN SOLUTIONS**





Driving Success. Together.

### USING SUSTAINABLE FEEDSTOCK FOR PRODUCTION

#### WHAT DOES ATTRIBUTION MEAN?

In the attribution approach, renewable feedstock is mixed with fossil feedstock during production. The amount of renewable material used is tracked and an equivalent amount is attributed to the end product. The bio-based content is allocated using a certified mass-balance approach.

#### **RENEWABLY SOURCED**

We only source renewable feedstock that does not compete with food and land use, such as:

- Local household kitchen waste
- Scandinavian wood waste (pulp industry)



### CERTIFIED BY ISCC

International Sustainability and Carbon Certification (ISCC) is a globally applicable sustainability certification system, which covers all sustainable feedstocks, including agricultural and forestry biomass, circular and bio-based materials and renewables. Luran ECO and NAS ECO's feedstock sources, supply chain and production processes have been awarded ISCC PLUS certification, and comply with the highest sustainability certification criteria.

### REDUCING YOUR CARBON FOOTPRINT

#### LURAN® ECO AND NAS® ECO

Luran ECO and NAS ECO are made with using renewable feedstock and are an ideal solution for a variety of products, such as durable household goods and cosmetics packaging. Both products are available with a renewable content of 60% to 80%. This results in a carbon footprint reduction of 77% to 99% compared to fossil-based Luran and NAS.

- $\checkmark$  No compromise in performance vs. fossil-based Luran and NAS
- $\checkmark$  No competition with food or land use
- ✓ No product development necessary
- ✓ No need to adapt technology
- ✓ No new registration/ regulatory approvals needed



Read more about our ECO family of products.

Greenhouse gas emissions associated with the production of Luran ECO 358N B70 and NAS ECO 21 B70 vs. fossil-based version [t  $CO_2$ -eq/t product]. B70 indicates a renewable content of at least 70%. Data assessed by 3rd party.

### A DROP-IN SOLUTION THAT LOWERS YOUR CARBON FOOTPRINT



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